

2020 GLOBAL VIRTUAL RETREAT

HERE FOR SUBSTANCE

ELEVATING CONSCIOUS LEADERS AND ENTREPRENEURS IN THE DIASPORA**NOVEMBER 17 - 21, 2020****EVENT OVERVIEW**

In celebration of Women's Entrepreneurship Day (November 19), Entrepinayship will be holding a 5-day virtual retreat, Here for Substance: Elevating Conscious Leaders and Entrepreneurs in the Diaspora. The retreat will feature workshops, panel discussions, keynotes (and more!) by Entrepinays from five regions. Each day of the retreat will be dedicated to one of the five regions.

PURPOSE

To connect, empower, and celebrate Filipina entrepreneurs around the world.

**FIVE REGIONS**

Philippines
November 17

Middle East & Europe
November 18

Canada
November 19

Australia & Asia
November 20

USA
November 21

EVENT FACT SHEET

TIME

To be inclusive to our global community in various time zones, most sessions will be pre-recorded. Live sessions will be based on the time zone of the majority of participants. Recordings of the live sessions will be made available the following day.

DAILY PROGRAM**MOVE (30 MINUTES)**

Movement session (yoga, dance, etc.) to get energy flowing

LEARN (1 HOUR)

Skill-building workshop in one of Entrepinayship's key pillars - financial literacy, professional and personal development, health and wellness, culture

INSPIRE (1 HOUR)

Keynote or panel discussion highlighting an Entrepinay(s) in the specific region

CONNECT (30 MINUTE - 1 HOUR)

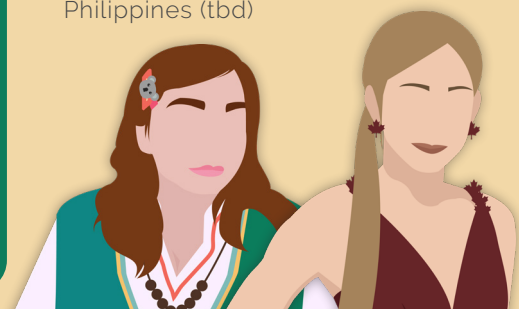
Kumare Circle - live session to discuss and connect with other participants

DAILY EMAIL

- Inspirational stories highlighting members in the Entrepinayship community
- Thought-provoking journal prompt
- Pre-recorded guided meditation
- Kumare Circle cocktail (with mocktail modification) inspired by the regions! Enjoy during the daily Connect portion of the program or whenever you wish!
- Raffle giveaways from Entrepinayship sponsors and partners

AND MORE!

- Pitch competition (more details to come)
- Virtual goodie bag featuring Filipina-owned shops and vendors
- A percentage of the proceeds will benefit microentrepreneurs in the Philippines (tbd)





ORGANIZATION OVERVIEW



ENTREPINAYSHIP

- envisions a world where Filipina women realize their full potential and have agency over their personal and professional lives
- provides entrepreneurship resources -- financial literacy training, entrepreneurship mindset and skills education, and mentoring
- brings visibility to and develops Filipina entrepreneurs and leaders
- facilitates connections that lead to stronger communities and new opportunities

MISSION

Build a robust entrepreneurship ecosystem that creates economic opportunities, drives positive social impact, and fosters self-determination for Filipinas and their families across the diaspora.

PAST EVENTS

2018 Women's Entrepreneurship Forum* (Los Angeles, CA, USA)

2019 Business x Wellness Retreat (Los Angeles, CA, USA)

2019 Business x Wellness Retreat (Toronto, Canada)

2019 Daster Dialogues Conference (Los Angeles, CA, USA)

2020 Entrepinay Day (global and online)

15+ Kumare Circles** were held in 2019 - 2020 in various locations including Hawaii, New York, California and online.

* In partnership with the Philippine Consulate Los Angeles

** Gatherings of 10-20 Entrepinays hosted by members of the community

SOCIAL REACH



800 Likes



9,340 Followers



podcast

3,000 Unique Downloads

485 MEMBERSHIP COMMUNITY

ENTREPINAYSHIP LEADERSHIP TEAM

Anna Marie Cruz, Founder

Leslie Ann Siy, Director of Operations & Special Projects

Claire Van Holland, Director of Finance & Accounting



ADVISORY COUNCIL

Kristine De La Cruz, Owner, Creme Caramel LA

Carol De Leon, Designer and Founder, Angkan

Jessica Del Mundo, Principal, 10StoryHouse

Marylou Garcia, General Partner, iCFO Capital

Christina Oriel, Managing Editor, Asian Journal

Dyan Pastrana, Vice Consul, Republic of the Philippines

Kalika Yap, Founder, Citrus Studios

Jacqueline D. Yu, Esq., LL.M., Attorney at Law,
Trusts/Tax/Business

2020 GLOBAL VIRTUAL RETREAT
HERE FOR SUBSTANCE
ELEVATING CONSCIOUS LEADERS AND ENTREPRENEURS IN THE DIASPORA
NOVEMBER 17 - 21, 2020